Changing Trends Of Hindi Remix Songs And Its Impact On Younger Generations: A Survey Study

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ABSTRACT

Media play a prominent role to inform, educate and entertain people. The electronic media have expanded its growth among common masses due to its lingual and vocal acceptability these days. The Bollywood remix songs have tremendously affected younger generations in terms of moulding their way of living. The remix songs have also created a niche for today's youths when we talk about the occurring transformation in their daily life style. On the contrary, the changing trends of Hindi remix songs seem to have vehemently changed the mind set of younger generations as messages kept in these songs seldom proved detrimental to shape the thoughts and notions of younger generations. Hence, Hindi remix songs play negative as well positive role to shape the mental and emotional growth of younger generations in many ways. The present paper is basically a Survey study. To fulfil it, the researchers conducted a survey of 150 respondents to know the perception of youths about changing trends of Hindi remix songs and its effect on their daily life-style. Further, the present paper is an attempt to investigate the popularity of remix songs among youths and its consequential impact to shape the societal norms and to fulfil it the content of five selected Hindi Remix songs between 2014 to 2019 - Laila Main Laila of the movie Raees; Humma Humma of movie Ok Jaanu; Dilbar Dilbar of the movie Satyamev Jayate; Ek Do Teen of the movie Baaghi 2; Aankh Marey of the movie Simba have also been taken for consideration.

Keywords: Remix Songs, Changing Trends, Bollywood, Survey Study, Impact on Younger **Generations**

1. INTRODUCTION

History of English and non-English Cinema

The short film made by Lumière brothers in Parison in the year 28 December 1895 is regarded as the breakthrough of projected cinematographic motion pictures. In the beginning, the movies which were made in black and white which were hardly had a minute shot without any music but later the pictures became several minutes movie with the splendid blend of music. The first film studio was built in 1897. The theatre named 'The Nickelodeon' was the first successful permanent theatre showing only film. It was built in Pittsburghin the year 1905.Actors began to receive screen credits for their roles by 1910 and in the same American films had the largest share of the market in Australia and in some of the European countries. The 1950s was considered a 'Golden Age' for non-English cinema.

During the 'Golden Period' of Indian Cinema in 1950s, 200 movies were created and Indian Independent movies increased incredible acknowledgment in worldwide film festivals. *Shree Pundalik*was the first Indian film released in India. it was a silent film in Marathi dialect made by Dadasaheb Torne on 18 May 1912. Later on, Dadasaheb Phalke introduced the first full length motion film in India. Initially, men used to play the roles of women but later women also became the part of the movies.

Chronology of Music in Films

In late 20s, music began to flood the scenes in movies. In 1930 *Jazz*, the music genre that originated in the African-American communities of New Orleans, United States, was presented in the motion pictures. The origin of Classical music emerged from Germany in 1880s. In 1930s Jazz was fundamentally and racially separated into two classes and the classifications are: dark jazz and white jazz. White jazz was played on violins and other symphonic instruments and used to speak to happiness while dark jazz was an unadulterated type of jazz which is played with trumpets and saxophones. It used to speak to ladies with a bad reputation, unethical character, or a general interference of commonality.

Alam Ara was the first Indian talkie movie released by Ardeshir Irani in 1931. In 1930, Indra Sabha and Devi Devyani started songs and dance in Indian Cinema. The movies that consolidated tune, move, sentiment and so on are named as Indian Masala film. "Indra Sabha" was the film that grabbed the record of containing more than 70 songs. With the introduction of talkies in 1933, many silent film companies had to shut their business. Earlier silent movies were either comedies or expressionist. To keep people connected and attached to the movies, songs were demanded more by the audience. So, the films were made keeping in mind the songs at the heart of the movie.

Spaghetti Westerns, popular in 50s and 60s, used the idea of Classical Scoring Technique by adding some western sound with a Twangy guitar and/or a Spanish trumpet. In India, in later 30s, some personalities like Rabindranath Tagore and Kazi Nazrul Islam gave movies a different direction to literature, music, national integration, the independence movement, and so on. The song that became the hit was from the movie Achhut Kanya and some contemporary Sagar Movie tone Productions.

In the beginning, artists and the singers were the same person but with the passage of time singers and artists were distinguished two different persons. The singers are termed as 'playback singers' like Lata Mageshkar, Kishore Kumar, Mohammad Rafi, etc. In that era Radio was the basic medium to publicize music as the source of entertainment and because of that the demand of music increased and it became the core element of the movies. The lyrics were written by lyrics writers in such a manner that every song will give some message to the audience. Because of the meaningful lyrics and way of presenting the song by the singers, people used to adore songs.

Now the trend seems to have been changed. The lyrics used in remix songs often have deep exposure for drugs, violence and sex. Lyrics of some music genres like rock, rap, remix primarily focuses on the topics like sexual promiscuity, death, homicide, suicide, and substance abuse. Drugs, alcohol and other intoxicated beverages are used in Bollywood remix songs to make it more attractive for the audience. Some remix songs explicitly use sexual language in its lyrics as well as hatred towards women, racism, and homophobia.

Different Facets of Music used in Bollywood and Foreign Songs

The comparison between things is easy but one should know that why we are comparing the things, on what basis we are comparing and whether we are comparing two right things or not. So before making a comparison between these two music types one must focus on the fact that why we Indians (educated and high-class Indians) have started focusing more on foreign bands and singers instead of listening our own Bollywood and Traditional music which is far better than foreign music. Still people are unaware about the different types of songs or particularly folk songs that already exists in India and which are really meaningful and touches the soul of an individual.

After reading the reviews and understanding the mental maturity of the people who like foreign music, the researcher got to know that why people are shifted from Indian music to foreign music? The question which arises all the time that why lyrics and the essence of Bollywood songs are degrading day by day. Bollywood is much more focused on making party songs these days. It is hard to find the music in Bollywood movies which is inspirational, soothing, and light in nature. It seems that Bollywood is not interested in making songs of other genres as most of the Bollywood songs belong to one genre, either love or party songs. Bollywood songs are mostly a part of the movie thus they often have a situational lyric and moreover they do not have any eye-catching music video which can leave a permanent mark in the hearts and minds of the people.

We have a really good line of playback singers in Bollywood but the music and the lyrics destroy the melody of the voice. Bands like Pink Floyd, Metallica, The Beatles, etc. have music which can give a person hope. Their lyrics will inspire you and motivate you to get out of your fear. They often talked about their own experiences and moreover about a common man. When a person listens any Bollywood music they start humming and repeating the lyrics because it is easy to understand the language but when a person listens to his favourite western band he close his eyes and start imagining, it's like the 3-D for music, one can feel the depth of the music as if it is real.

Bollywood music is becoming senseless and, in some ways, started touching the feet of creepiness but in general our Indian music is not like that, it has soul in it. There are some Indians bands and musicians like Kailash Kher, Shaan, Palak Muchhal, Indian Ocean, Parikrama, etc. who left indelible mark on the hearts and minds of the music lovers. Moreover, Indian classical music is simply awesome. There are Indian musicians and bands which have capabilities and talent to perform at big platforms but the sad thing is that they are not getting any recognition.

The heart of Indian music is the *Raga* but now Indian music is completely influenced by the Western tonal system that is not based on the natural harmonic series. Hence, it is not possible to play a Raga using fixed-pitch instrument based on Western tonal system.

Brief Description of Retro and Modern Bollywood Music

Retro Music means "vintage inspired" style that is consciously derivative or imitative of trends, music, modes, fashions or attitudes of the past. Retro songs can make you relive a moment, a day, an evening, a summer, or even a lifetime.

The key difference between Retro songs and New songs is the school from where its musicians and lyricists came from. Old Hindi songs were mostly the extension of Classical

Indian Music that gave more stressed on the way the words are pronounced. The point to be noticed is mainly the language used in these songs. As far as Bollywood remix songs are concerned the over usage of adulterated physique has completely changed the perception of the listeners. On the contrary, old songs were mostly written by writers who excelled in Hindi and Urdu, but today it has become more Punjabi in nature. The thing with old songs was that they were a lot lyrical rather than consisting of heavy music. Today, singers like Badshah and Honey Singh are not actually making the music rather it seems like they are selling the music. As mentioned earlier that old songs consisted of Ragas which has positive effect on mind and body. On the other side, the composition of music is very loud now a days that can destroy the mind and body. Hence, they give a negative energy. Ragas have very soothing effect while the distorted ragas can spoil the mind and body due to encompassing negative effects. Today, Bollywood music is falling prey to rap, auto-tune, etc.

Old songs portrayed and showed the beautiful feeling of love through their beautiful lyrics and melodious music. Songs like "Pyaar deewana hota hai mastana hota hai har khushi se har gham se begana hota hai", "Chaand si mehbooba ho meri kab aesa maine socha tha", "Ye mera prem patra padhkar, ke tum naraz na hona ke tum meri zindagi ho ke tum meri bandagi ho", "Khaab ho tum ya koi haqeeqat kon ho tum batlao der se kitni door khadi ho aur kareeb aa jao", "Kya khoob lagti ho badi sundar dikhti ho" and many others set the agenda of melodious lyrics that are still remembered by the song lovers. Now a days, lyrics of Hindi songs contain least meaning and moreover love is portrayed in a vulgar manner. The songs like "Ooo lala oo lala tu hai meri fantasy", "Laila teri loot legi tu likhke le le", "Gandibaat" etc. is a living testimony to substantiate the claim of the researcher.

There were also few songs in the old era which had no meaning like "Eena Meena Deeka" but still they were never misleading the youths. It was filmed just for fun. But nowadays "Fun" has taken all new meaning.

There had been several songs which were so soothing, calm, and motivating that they left a mark in the hearts of the people not only of that period but also in the listeners today.
Few examples of such songs are mentioned below:

"Rukj aana nahi tu kabhi haarke, kaanton pe chalke milenge saaye bahaar ke o raahi o rahi"
"Kisi ki muskurahaton pe ho nisar ... kisi ka dard mil sake to le udhaar, kis ike waaste ho tere dil mein pyaar jeena isi ka naam hai"
"Jeevan chalne ka naam chalet raho subah o shaam"
"Zindagi ke safar mein guzar jaate hain jo maqaam wo phir nahin aate"
"Ek pyaar ka nagma hai. mojo ki rawaani hai zindagi aur kuch bhi nahin teri-meri kahaani hai"
And, few examples of new songs are stated below:
"Chaar bottle vodka kaam mera roz ka"
"Bhaag DK Bose"
"Nacho saare ji phaad ke"
"Kar de mushqil jeena ishq kamina"
"Saree ke fall sa Kabhi match kiya re, Kabhi chhod diya dil, Kabhi catch kiya re"

Although, in this pool of crap there are few quality songs that entertain us and keep us connected. But all in all, there is no comparison between new Bollywood songs, music with Retro style songs and music. Also, if we talk about the music in earlier days you had piece of many instruments and their melodies, in that era many types of instruments were used like

trumpets, violin, harmonium, tabla, sitar and many more which are completely missing in today's songs. Maximum of songs are composed on same general beats which does not have any music in it except high-pitched noise.

Old songs were genuinely awesome and no other song can match their level. Therefore, it is said, "New is Silver, but Old is Gold." That is why that era was also known as "The Golden Era."

Rap Music and Economy of Remix Songs

In 19th century the word Rap had been used in British English and it was a part of African American Dialect of English in 1960s and later the term is considered as a musical style.

Rapping is a rhythmic speech, rhyme and street vernacular and it is done by backing beat or musical accompaniment. Rap is considered as the primary ingredient of hip-hop. Rap is performed over beat specially sung by DJ, Beatboxer and turntablist.

One who sings rap known as rapper. According to the Shorter Oxford English Dictionary, the word rap means 'to utter sharply, vigorously, or suddenly.'

Rap's main focus is free styling and looping words to create a story in the rhyme, synchronising it with the beat. Rap displays an argue emphasis on lyrics

Now, the basic question is that whether this creation of remix will be considered as new one or modified one? Though, the work is different from the original one and sometimes it is completely different from the original song other than the hook line. Also, the author is required to take a licence from the original author of the song before reproducing it as a remix song. There is no such provision mentioned in the Copyright Act for obtaining a licence for remix. If the remix will be created without taking the consent from the original author, it will be considered as illegal remix. Playing remix songs in the clubs without seeking permission from the concerned authorities for the performance is considered as illegal act.

From past few years it looks like Bollywood is much more focused on making remixes more than originals. According to the film critics, remixes or the recreation of the old melodies spoil the exquisiteness or appeal of the old tunes; but they also accept that some remixes are really nice and truly made a benchmark. It is easy to recreate a song but it is difficult to put soul in that recreation. Similarly, it is difficult to create a song as it takes lots of efforts. So, it looks like Bollywood is now taking shortcuts and more engaged in making remixes instead of making originals.

Because of the bad content some remix songs are banned by Ministry of Information and Broadcasting to be broadcasted on the television screens. The other factors were the continuously declining sales and a growing dissatisfaction with Hindi film song remixes, both within and outside the music industry, and due to which some people were saying that this period is the "death of the remix."

The period for the techno-sonic, industrial and cultural economy within which the remix emerged was the 1990s and the first decade of the 2000s. The Bollywood remix songs are made available in both audio as well as video modes, albeit there occurred many changes in

the production, dissemination and reception. There were many other technologies through which the songs were getting popular like radio, TV, the internet, along with cassettes, CDs, VHS, DVDs, VCDs, MP3 format CDs.

The technological advancements were also responsible for creating a new market where the consumers or the buyers were basically from middle class and other pirated customers. As the technology was getting advanced, it became the reason for new acts of governmental legislation. All these technologies had played an important and crucial role in the development of different ways of listening music.

The remix industry increased when the Hindi Bollywood movies started making and taking the remixes in the movies.In 1990 this genre helped to improve the economics of the music industry as remix songs paved way to churn hefty benefit to music industry.

There are some musical forums like cover songs which are somehow considered as similar to remixes. Some other genres which comes in the category of Indian pop includes pop songs and rap.

Agenda Setting Theory and Bollywood Remix Songs

The concept of this theory was given by Maxwell McCombs and Donald L. Shaw in their Chapel Hill Study (1968). According to this study, media sets an agenda for public opinion by highlighting some issues. The media does not necessarily tell us what to think but it tells us what to think about. It is the way that how things are arranged in a way to give more importance to some items than others by showing or presenting it in the media numerous times.

This theory seems to be related to the present study as it gives an idea that how Bollywood Remix songs create an agenda by showing things on a repetitive mode. As Remix songs of Bollywood movies set an agenda by showing the alien culture, drug and alcohol consumption again and again, this makes the viewers to think about the consumption of drugs and alcohol and they try to imitate or impersonate such party culture in their real life even by knowing that the consumption of such harmful beverages or adaptations of party culture will be proved injurious to them. Thus, the agenda set by the media works vehemently in multiple ways in the society which eventually tend to become a way of living of a human being. In the present study the researcher has tried to adopt all possible measures to corelate the things with the agenda of the media and its impact of the society.

2. RESEARCH METHODOLOGY

Laila Main Laila of the movie Raees;
Humma Humma of movie Ok Jaanu;
Dilbar Dilbar of the movie Satyamev Jayate;
Ek Do Teen of the movie Baaghi 2;
Aankh Marey of the movie Simba.

The Research Design is structured as under:

Methodology	Content Analysis & Survey Study

Sample Size	130 Respondents for Survey Study
Time Frame	2014-2019
Age Group	18 to 35 years

3. RESEARCH OBJECTIVES

- To study the changing trends in Bollywood Remix songs;
- To understand the perception of audience about Bollywood remix songs;
- To analyse the impact of Bollywood remix songs on younger generations;
- To get acquainted the taste of listeners relating to Hindi Remix songs in various perspectives

4. RESEARCH HYPOTHESES

1. Lyrics of Bollywood Remix songs does not soothe the mood of the listeners;
2. Bollywood Remix songs promote bad habits in younger generations because of the abundant usage of contaminated lyrics;
3. Bollywood Remix songs deviate youngsters form their studies;
4. The portrayal of Bollywood Remix songs hinder the mental and emotional growth of youngsters.

1. Laila Main Laila of the movie 'Raees'

This remix version of the movie has been taken form the movie Raees and casted on Sunny Leone and Shahrukh Khan. As she entered in item number Industry with this song, it created a curiosity among people to watch her moves. The actress has impressed the audience with her moves.

The song "Laila ho laila" has been sung by actress Zeenat Aman in the 1980 mega hit Qurbani. Through the song, the actress creates an impact about the aura of her enchanting beauty and tries to emphasize every lovelorn man who wishes to meet her in privacy. Through the song Zeenat uses in the film Qurbani, she makes captivating moves beating the heart of people. She is supposed to be the heart throb which becomes quite evident when she says in the lyric that everyone wants to have her glimpse and capture her beauty in privacy.

Its remix has been used in the film Raees. But Raees uses this song as a typical sound bite as an item number. The protagonist Shahrukh Khan is involved in making money through several unsavoury means including sale of drugs and smuggling. They sing it more as an entertainment for the audio as against Zeenat using it to captivate the audience towards beauty and appeal in 1980 film Qurbani.

There was no such need of the song in the movie. The music is good but the picturization is not appropriate as the image of a woman is badly presented in the song. In this song the women are portrayed as an object of entertainment and an object to fulfil the lustful desires of men. Even, the alcohol culture is also shown in the song and these things leave a negative impact on the mindsets of the people in the society.

2. The Humma Song of the movie 'OK Jaanu'

The makers of OK Jaanu casted on Aditya Roy Kapur and Shraddha Kapoor, have used this Humma song which is the reprised or the remix version of the popular A.R. Rahman track Humma Humma from the film Bombay casted on Sonali Bendre. This song has been sung by Remo Fernandez and was composed by A.R. Rahman. This recreated song is penned by Badshah and voiced by Jubin Nautiyal, Shashaa Tirupati and the rap part is done by Badshah. Just like the song the movie is also a remake of Tamil blockbuster 'OK Kanmani' by Mani Ratnam.Though the makers have tried their best to make the song according to the new generations' music taste but forgot to put the retro song's touch in the remix.

The original Humma song has had an energetic music and beats which would make the listener to tap his feet while in the new song the content is kept more sensual. Though the moves and the chemistry between the actors Shraddha and Aditya is good but the rap by Badshah does not fit in the lyrics.

As far as the reviews of this remix version is considered, there are some people who like the song much. While comparing it with the original track the critics found that the remix version seems to be systematically categorized. On the other hand, some people stated that this type of remix songs should not be made and criticized the song because of the Badshah's rap as the rap was completely out of context.

3. Dilbar Dilbar of the movie 'Satyamev Jayate'

Dilbar from the movie Satyamev Jayate has become India's first to reach number 3 on Billboard's YouTube Chart. It is a recreation of the 90s song from the love drama movie Sirf Tum, released in 1999. Tanish Baghchi has also retained Alka Yagnik for her melodious and unmistakably recognizable voice only in the chorus echo of Dilbar. The original song's lyrics by Sameer are completely covered by the new lyrics composed by Shabbir Ahmad. This remix song got its voice by Neha Kakkar, who has maintained the sensuality touch in the song from her vocals.

The original song is casted on Sushmita Sen and Sanjay Kapoor with simple dance moves with slight touch of sensuality while the new one is casted on Nora Fatehi and John Abraham with full on sensuality and Arabic belly moves.

A patriotic movie Satyamev Jayate was criticized for not having any patriotic song but having an item song which was originally a love song of Sirf Tum movie. The researcher arrived at a conclusion that here was no such requirement of this song in the movie.

As far as the picturization of the remix song is considered, it also hurts the sentiments of the people despite being in the top three songs of Billboard's YouTube Chart. The music seems to be good but the alcohol culture and objectification of women have been shown as a product, which is actually not a part of our Indian culture and hence it influences the minds of our youth in a negative way.

4.Ek do teen of the movie 'Baaghi 2'

Jacqueline Fernandez starrer song 'Ek Do Teen' is the remix of hit song casted on Madhuri Dixit from the movie Tezaab. The original song from the movie Tezaab has been composed by Laxmikant Pyarelal and beautifully voiced by Alka Yagnik, the original song was loved by everyone due to Madhuri's dance moves. The original song was choreographed by Saroj Khan while the reprised version was badly criticized by the film critics due to its picturization. Though, Jacqueline has dressed up like Madhuri but unfortunately, she was not able to get that Madhuri charm; rather she added sexual innuendo to this remix version and which looks vulgar on the screen.

If we consider the original song from the movie Tezaab we can see that this song was not considered as an item number. This song establishes the character of Mohini (Madhuri) who has to make her living by dancing while her alcoholic father (Anupam Kher) lives off her earning. This song had a meaning in which the actress tells a story that how she has counting days to meet her beloved. On the other hand, the Baaghi 2 song is completely an item number which has spoiled the true meaning of the song.

"There is nothing wrong in remaking. I, myself, am doing the remake of 'Paisa Hee Paisa' song. You can't say it is a bad thing to do. It is cute. It is an iconic song so they want to make it different but with this song people were much attached so nobody wanted to see, you can't blame the makers.", stated by Madhuri in an interview regarding the remix of her iconic song.

There is a lot of pressure on the filmmakers while creating a remix version of the iconic retro songs, as they have to be very careful in regards to the music, cinematography, beats, vocals and all the work. So sometimes they earn the love from the audience for their creation and sometimes they get criticized just like this song.

5. Aankh Maarey of the movie 'Simba'

The original song from the movie Tere Mere Sapne has been transformed into a complete energetic song "Aankh Maarey." The original song has been sung by Kumar Sanu and Kavita Krishnamurthy. While the original song has been voiced by Mika and Neha Kakkar but this remix has also maintained the essence of the original song by keeping Shanu Da's voice in the hook line. This remix is a proper blend of modern music with retro touch and this is what this remix does in acknowledging its root at the same time while rooting it with the present. Just like song, movie Simmba is also a remake of Telugu superhit Temper, which is casted on NTR and Kajal Aggarwal.

This song is penned by Shabbir Ahmad by keeping the touch of original composers Anand Bakshi. This song is casted on Sara Ali Khan, Arshad Warsi, Ranveer Singh, Tushar Kapoor (basically the team of Golmal).

The song starts with the entry of Karan Johar saying, "Oh God, one more remix?", which somewhere depicts the remix culture in the Bollywood; entry of Arshad Warsi with the voice of Sanu Da. This song can actually be considered as a tribute to the original song by keeping the original movie actor in the song 'Arshad Warsi' and the great voice of Sanu Da.

The song atmosphere is more like a circus where people are showing their biking skills, fireworks and torches glow in the background. There is no objectification of women and no portrayal of alcohol and drugs in this specific remix song, which make the audience actually enjoy the song with and without the video.

Survey on Impact of Bollywod Remix Songs on Younger Generations: Analysis and Interpretation of Data

Q. 1 Which type of Bollywood songs you prefer to listen?
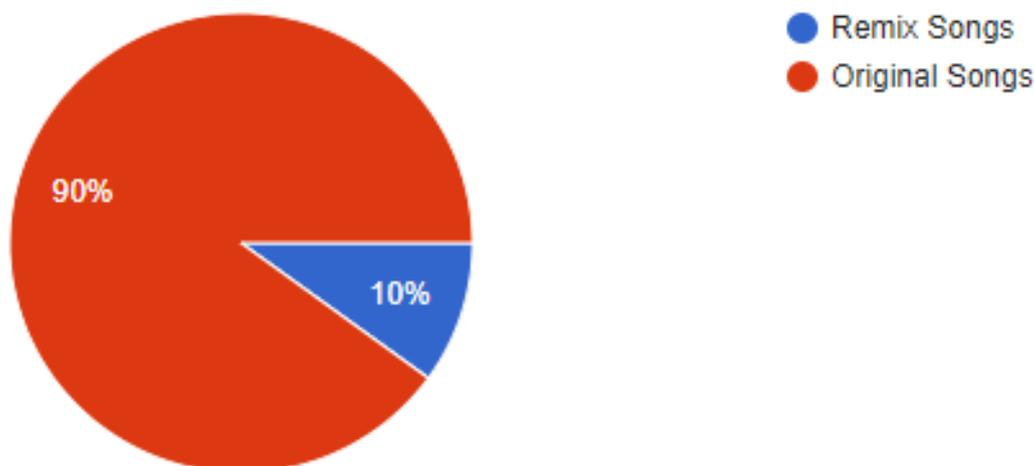
According to the data received from the youths for the above mentioned question, it can be witnessed that today's youths still prefer to listen original bollywood songs because majority of the youths feel that original bollywood songs are the best compared to remix songs. Audience feel that they really connect with the original composed songs. Only 10 per cent of the youths love to listen remix songs. It is clear from the survey that even if remix songs are produced continuously, people love the original composed songs because they feel these songs emotionally. In other words, youths used listen to Hindi remix songs but when it comes to original songs they still prefer to listen original songs.

Q. 2 Why do you listen songs?
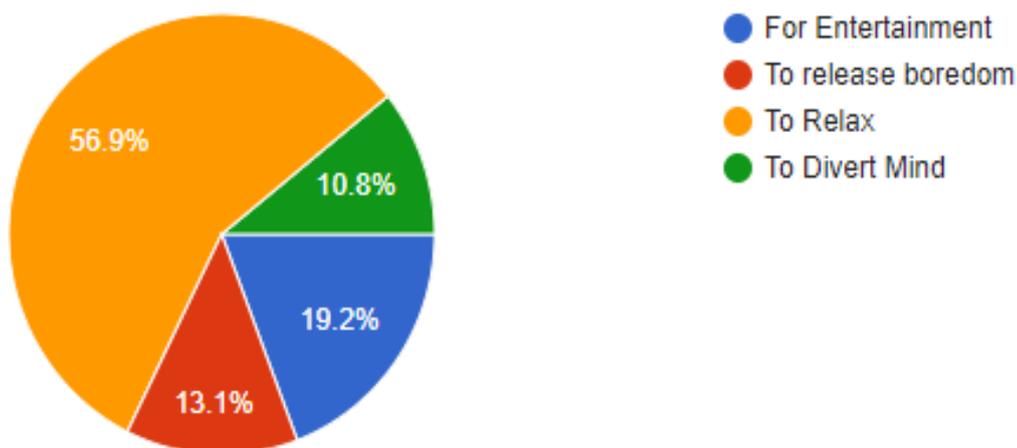
As per the result obtained from the survey, majority of them that is, 56.9% of the youths listen to songs or music to relax themselves. Most of the time youths listen to music to relieve themselves from stress, tension and other factors. Next, 19.2% of the youths listen songs for entertainment when they enjoy leisure time and not doing anything. Other, 13.1% of the youths listen songs to release boredom. Youths love to listen songs and music whenever they are bored and listening to songs helps them cheer up for a while. Remaining, 10.8% of the

youths use songs and music to divert their mind from unnecessary things. It is scientifically proved that listening to songs helps you concentrate and divert your mind as well.
Q. 3 Why do you like Bollywood Remix songs?
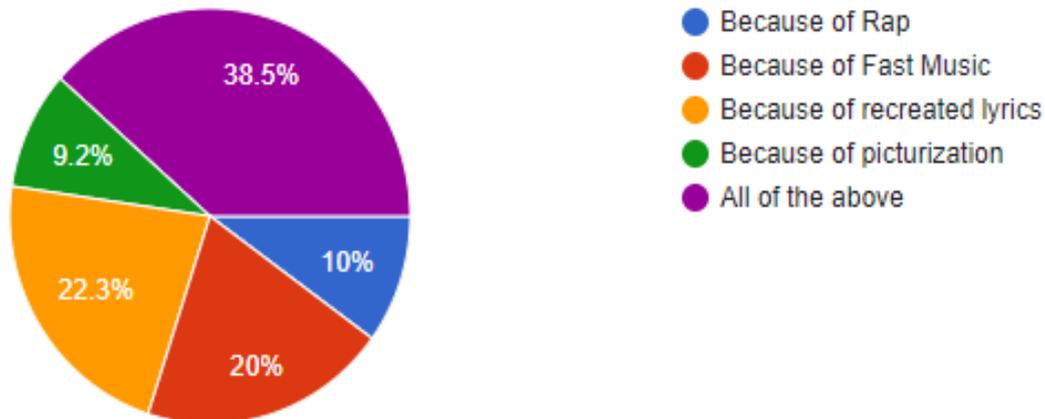
As per result obtained from the survey, 130 youths feel that they love listening to Bollywood remix songs for various reasons.10% of the youth loves Bollywood songs because it has Rap in it. Due to increase in popularity of western music youths love Bollywood remix songs only because it has rap included in it. 20% of the youth loves Bollywood remix songs because it has fast music in it. 22.3% of youth loves Bollywood remix songs because of the recreated lyrics. 9.2% of the youth likes Bollywood remix songs because of the picturization. Remaining, 38.5% of youth feels that they love Bollywood remix songs because of all the reasons mentioned above.
Q. 4 Do you think that Bollywood Remix Songs are better than or equivalent to original songs?
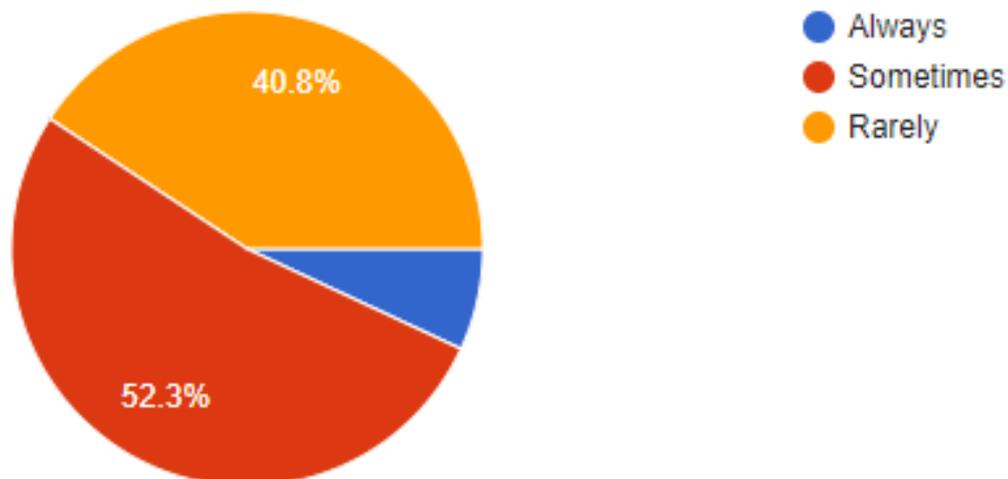
As per result obtained from the survey, 52.3% of youth thinks that Bollywood Remix songs are sometimes better than or equivalent to original songs. Other 40.8% of youth feels that

Bollywood remix songs are rarely better than original songs. Remaining part of the youth thinks that Bollywood remix songs are always better than original songs.

Q. 5 How women are portrayed in Bollywood Remix Songs?
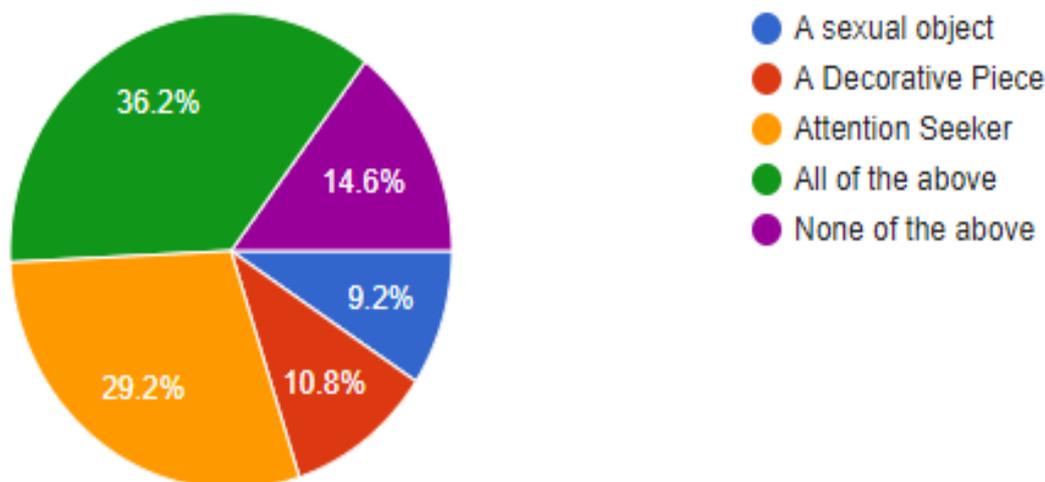
As per result obtained from the survey, 9.2% of the youth thinks feels that women are portrayed as sexual objects in Bollywood songs. Next 10.85% of youth thinks that women are portrayed as a decorative piece in Bollywood remix songs. Other 29.2% of the youth feels that women are portrayed as attention seeker in Bollywood remix songs. But 36.2% of youth thinks, which is the majority thinks that women are portrayed as all the things mentioned above. Remaining 14.6% believes that women are not portrayed in any of the category mentioned above.

Q. 6 Do you agree that Bollywood Remix Songs are playing the role of item songs in a movie?

As per result obtained from the survey, thinking of 130 youth is clear that 45% youth agree
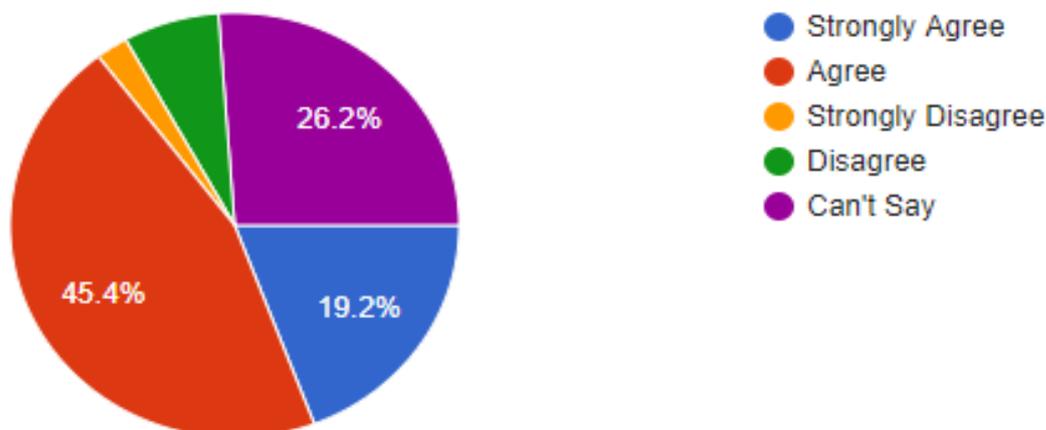
with the point that Bollywood remix songs are playing the role of item songs for a movie. Next 26.2% of youth can't say anything about it because some are played just for entertainment not for the purpose of item number. Other 19.2% youth strongly believes that Bollywood remix songs are playing the role of item songs in a movie. Remaining part of the youth disagree and can't say about this point.

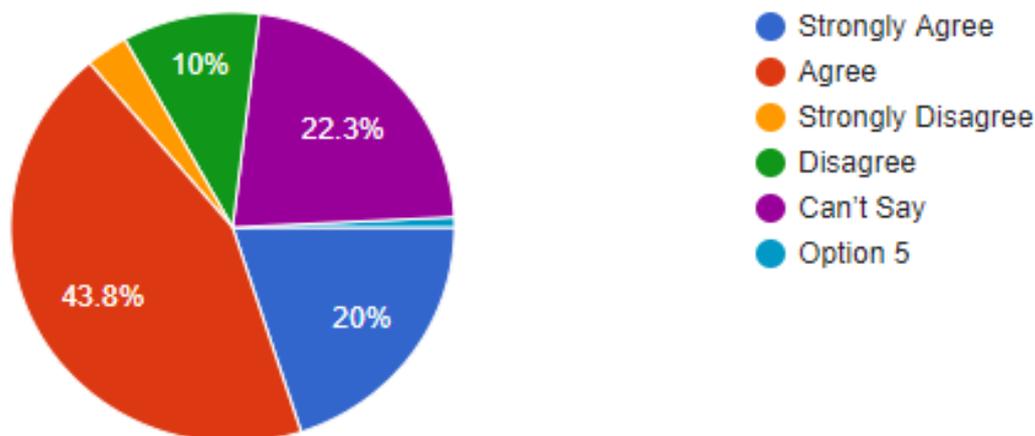Q. 7 Do you think that Bollywood Remix Songs are popular because of its re-picturization?
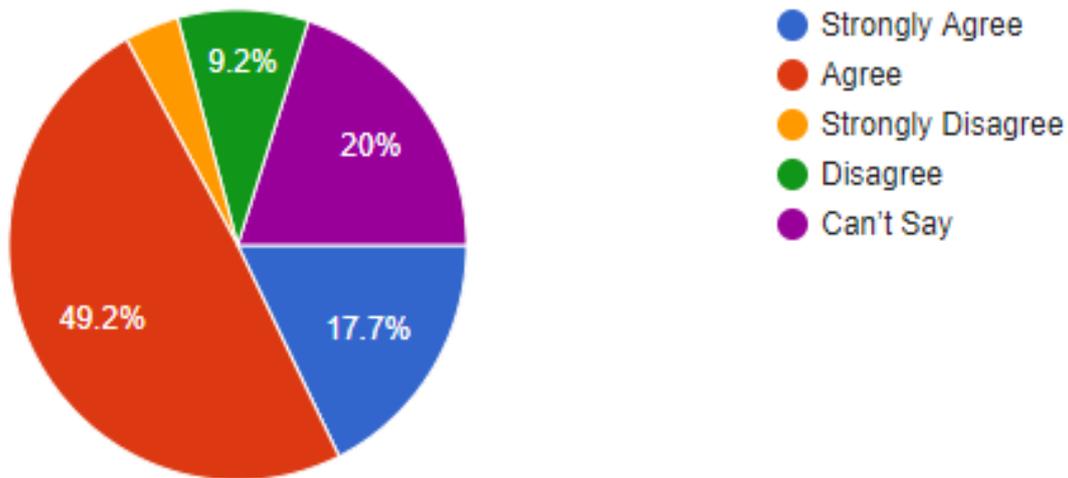
As per result obtained from survey, thinking of 130 youth is clear that 49.2% of youth agree with the point that Bollywood remix songs are popular because of its re-picturization. Next 20% of youth thinks that Bollywood remix songs are popular because of its re-picturization. Oher 17.7% strongly agree with this point. Remaining 9.2% youth disagree with this point.

Q8 Do you think that lyrics and picturization of Bollywood Remix Songs are one of the reasons behind eve-teasing?
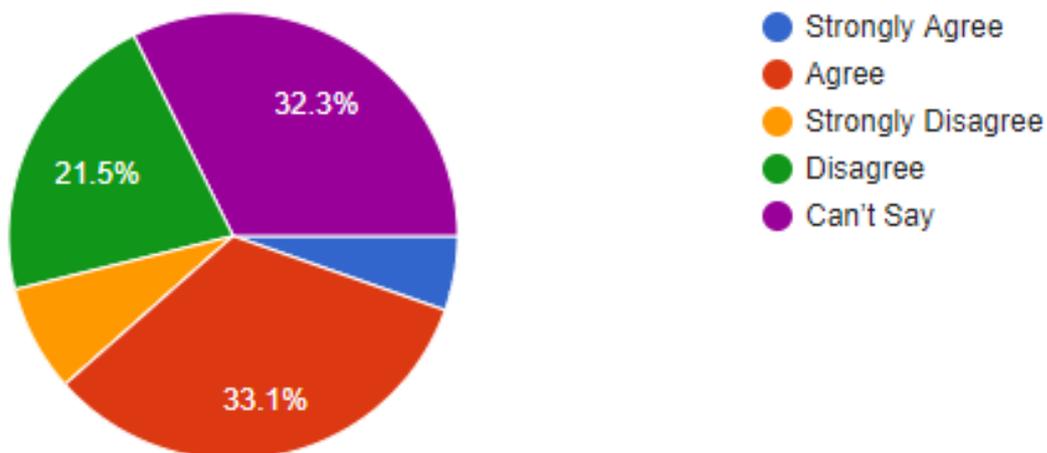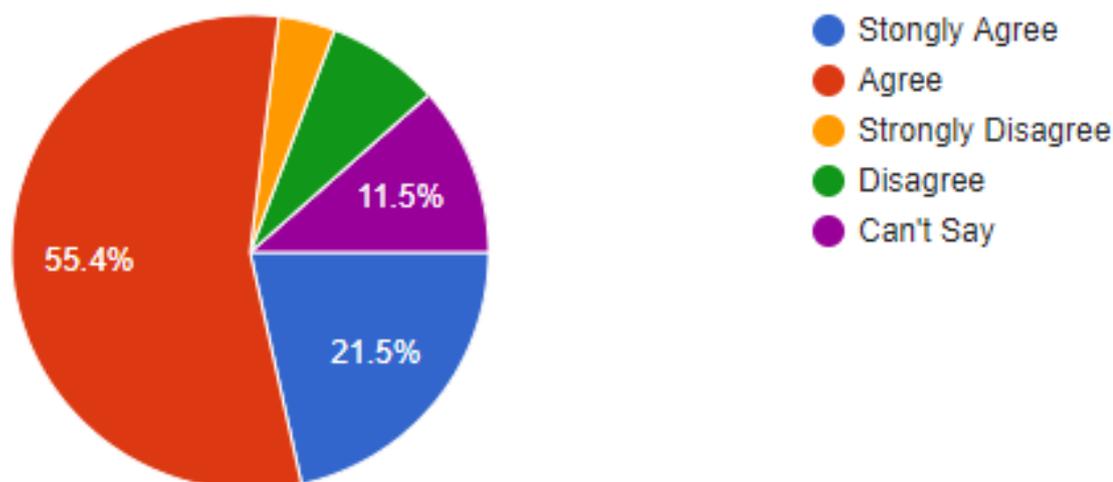
As per result obtained from survey, thinking of 130 youth is clear that 33.1% of youth believes that lyrics and picturization of Bollywood remix songs are one of the reasons behind eve-teasing. Next 32.3% of youth can't say anything regarding this point because they have got no opinion on this. Other 21.5% youth disagree with the point that lyrics and picturization of Bollywood remix songs are one of the reasons behind eve-teasing. Remaining part of the youth strongly agree and strongly disagree with this point.

Q. 9 Do you think that nudity in Bollywood Remix Songs attracts viewers?
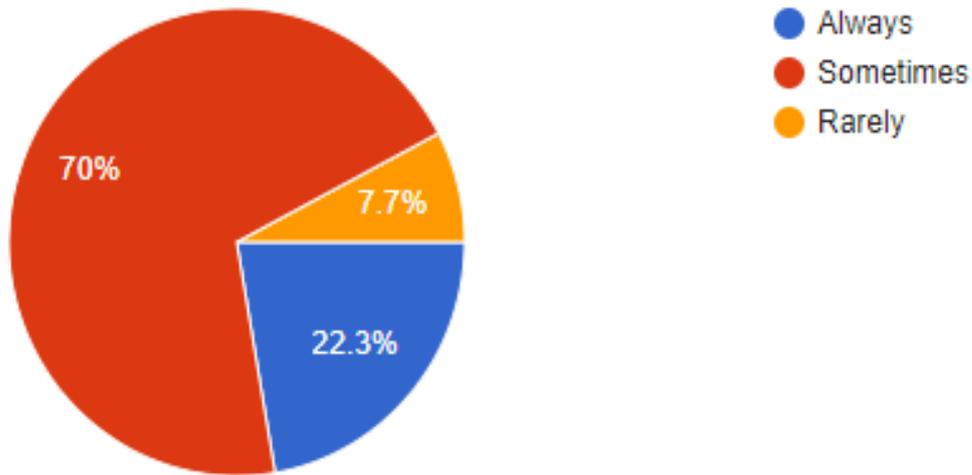

As per result obtained from survey, thinking of 130 youth is clear that 43.8% youth agree with the point that nudity in bollywood remix songs attracts viewers. Next 22.3% youth can't say anything regarding this point because they have nothing to say. Other 20% youth strongly agree with the point that nudity attracts viewers. Remaining 10% disagree with the point that nudity in bollywood remix attracts viewers.

Q. 10 Do you think that showing drugs, alcohols and objectification of women is impacting the youth?
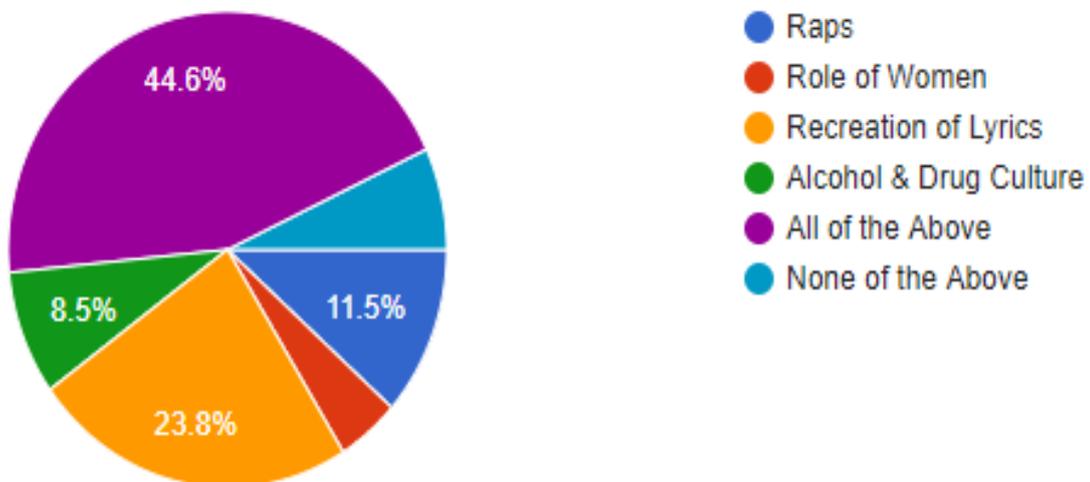

As per result obtained from survey, thinking of 130 youth is clear that 55.4% youth agree with the point that showing drugs, alcohol and objectification of women is impacting the youth. Next 21.5% youth strongly agree with the point. Remaining 11.5% youth really can't say anything regarding this because they have no opinion.

Q. 11 Do you think that the Bollywood Remix songs are now used as item songs in movies
As per result obtained from survey, thinking of 130 youth is clear that 55.4% youth agree


with the point that showing drugs, alcohol and objectification of women is impacting the youth. Next 21.5% youth strongly agree with the point. Remaining 11.5% youth really can't say anything regarding this because they have no opinion.
Q. 12 What impacts the most in Bollywood Remix songs?

As per result obtained from study, thinking of 130 youth is clear that 23.8% of youth believes that recreation of lyrics impacts the most in Bollywood remix songs. Next 11.5% of youth thinks that raps impact the most. Other 8.5% of youth thinks alcohol and drug culture impacts the most. 44.6% of youth believes that all the reasons mentioned above impacts the most in Bollywood remix songs.

Q. 13 Do you agree with the statement - "Media only shows what people want to see"?
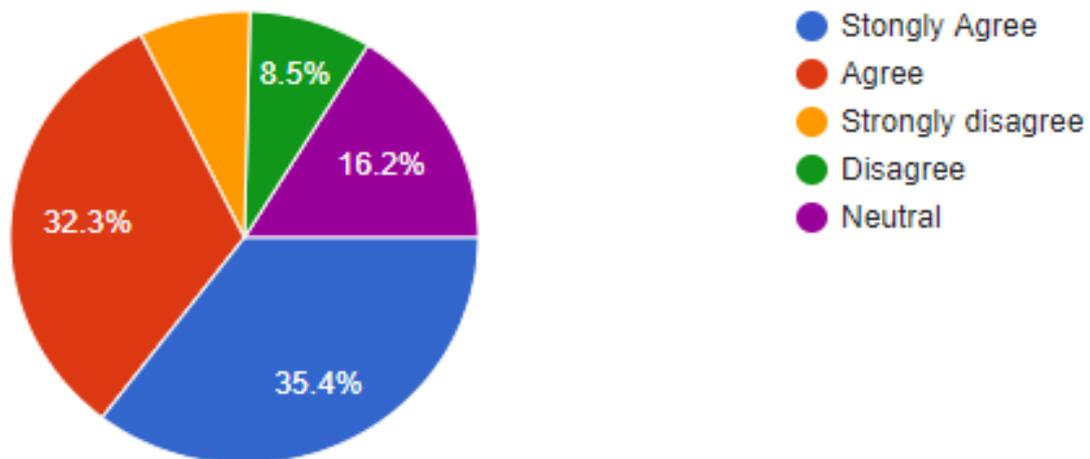

As per result obtained from study, thinking of 130 youth is clear that 35.4% strongly agree with the point that media only shows what people want to see. Next 32.3% of youth agree with the point. Other 16.2% of youth have neutral views regarding this point. Remaining 8.5% disagree with the point that media only shows what people want to see.

Q. 14 Do you think that these Bollywood Remix Songs leaves an impact on the behaviour of youths?
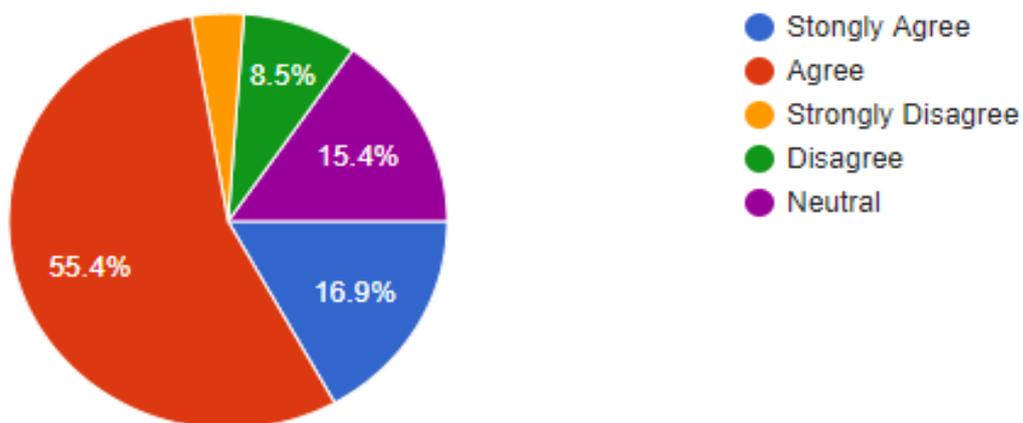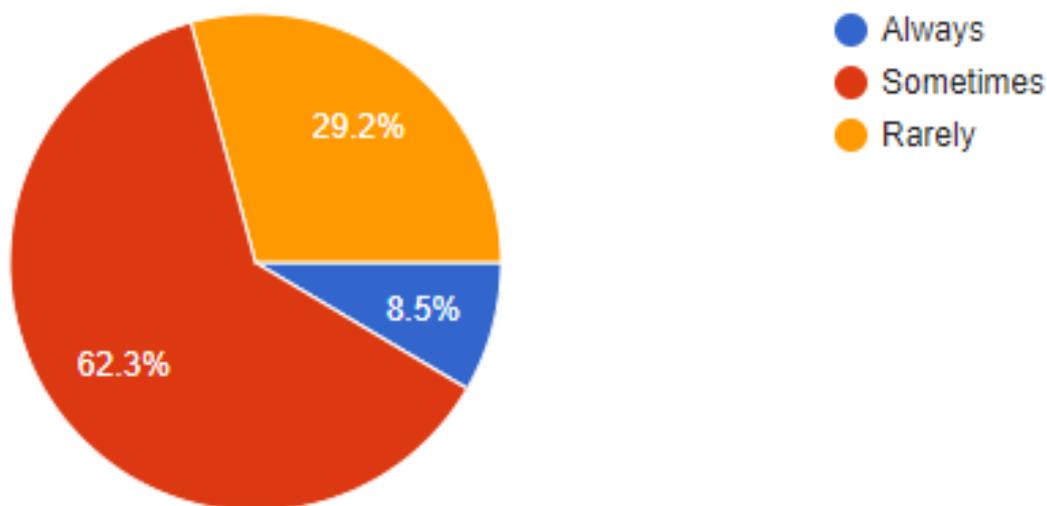

As per result obtained from study, thinking of 130 youth is clear that 55.4% youth agree that Bollywood remix songs leaves an impact on the behavior of youths. Next 16.9% youth strongly agree this point. Other 15.4% youth thinks neutral regarding this point which means neither in support nor against. Remaining 8.5% disagree with the point that Bollywood remix songs leaves an impact on the behavior of youths.

Q. 15 Do you think that the picturization of Bollywood Remix Songs is having an adverse effect on our Indian Culture?
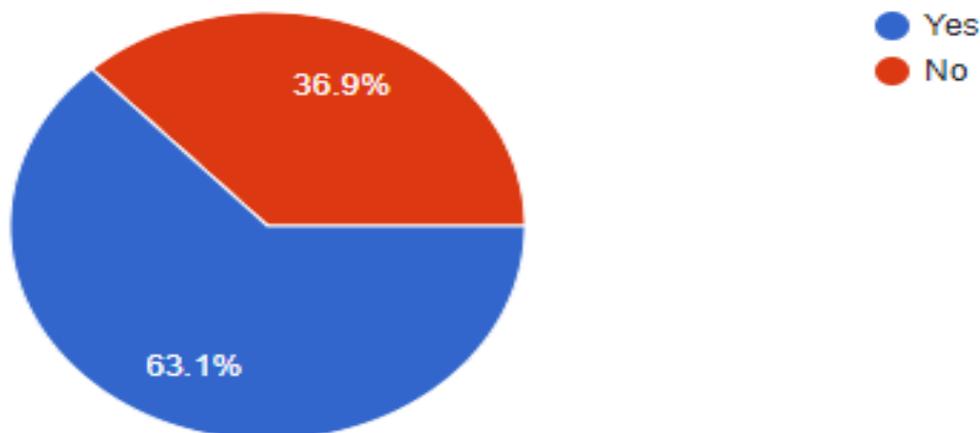
As per results obtained from study, it is clear that majority of youth, i.e., 63.1% feels that the picturization of bollywood remix songs is having and adverse effect on our Indian culture because of all those factors which are mentioned in the above uestions. Remaining 36.9% of youth believes that is not true.

Q. 16 Do you think that making Remixes of the songs pays a tribute to the Original Songs?

As per results from the study, thinking of 130 youth is clear that 62.3% of youth thinks that making remixes of the songs pay a tribute to the original songs. Other 29.2% of youth feels that it has rarely happened. Remaining 8.5% feels that remakes of the songs pays a tribute to the original songs.

5. CONCLUSION AND DISCUSSION

Remix songs somehow decrease the originality of the mother song. In order to add some bass, terrible, flat like equalizer makes the song dull. Even, remix songs finish all the feelings of the song with regard to the romantic, pathetic and vocal song.

The different genre of songs has a different impact on youths and gives different message. Though, the impact is also dependent on one's psychology, there are some genres which may enforce positive actions among them whereas some can have negative impact.

But, in general, Rap music has a negative impact on the society as regards to objectifying women and promoting gang violence whereas Rock music has a positive posture as it helps people to cope with their problems and enjoy their life. But sometimes the vice-versa happens, like the rap impacts positively and the rock becomes negative.

Sometimes people find difficulty in discussing their problems with others, especially with their elders. This makes them stay away from the guidance of their elders. Now, some songs which are in the market somewhere connect to their problems and because of that they get a hope and encouragement.

Now a days, the Hindi remix songs are portraying drug, alcohol and the alien culture not just in the lyrics but also in the picturization. Women are only used as a sexual object which degrades the overall image of the women in real life. A study by WebMD reports that teenagers who listen to rap music are found more engaged in risky sexual behaviour because of the lyrics of many songs that inclined to promote the idea of women as nothing more than a sexual object. On the other hand, there are some songs which help make women feel free and powerful through its lyrics.

In the present study the researchers have tried to understand the emergence of Hindi film song remixes and to help locate the form's genealogy. Further, it has been tried to showcase the changing listening practices of the period as well as cultural expectations of technology that created space for the remix to settle itself.

Everything leaves an impact on our minds but it is up to us that how much importance we are giving to that impact. According to a Hindi proverb 'we become what we think.' It resembles with Bollywood Remix songs.

Similarly, Bollywood remix songs are leaving negative impact on the minds of youths due to the wrong portrayal of women, showing more alcohol, drug and alien culture. Now remixes are more used as an item song in the movies, whether we take the example of Laila Main Laila from the movie Raees or Dilbar Dilbar from the movie Satyamev Jayate. Now, it has become quite evident that music is one of the most important parts of the movie and such songs create fuss in the market for sometimes due to their cool lyrics and the hard music. Such songs also promote eve-teasing due to their lyrics and leave a negative vibe in the environment.

But, like a coin, everything has two sides similarly remix system has some merits which provide a great advantage on the new generation. Remix songs have become a trend these days. Everyone wants something different compared to the original one and remix songs seem to have bridged the gap between old songs and new ones.

At last, younger generations seem to have adopted the changes occurring in the society. It's all about our decision that which one we chose and which one not.

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